



Thank you!

Thank you for ordering a CANSign. Your simple action does make a difference.



HOW TO HANG YOUR CANSign:

Your CANSign is made from Corflute and should last 15 months outdoors in UV light. The SMALL and MEDIUM sizes have 4 eyelets. The LARGE ones have 8 eyelets and come in two halves for ease of transport. Attached are a set of cable ties to go with them. You may not need all of them. Consider the best position for passing traffic and if you are in a heavy traffic zone consider hanging it higher up away from threats (animals etc.). Front fence, gates and balconies are ideal.

HOW TO ORDER NEW SIGNS OR DIRECT SOMEONE ELSE TO ORDER A SIGN:

Simply go to www.cansign.org.au and complete the checkout process and pay or email office@cansign.org.au and we'll send out an order form for you to fill in and return.

We're in build up mode and expect to have more sign sizes and styles as 2021 progresses. Right now, we have stock of 900mm x 600mm 5mm CANSign available for \$15 and depots in Canberra, Sydney, NSW South Coast and 3 other outlets in the Eden Monaro region.

When you buy a sign the default option is to go onto our newsletter and we'll try keep you informed of the progress we are making in the Climate Action campaign area and any related key news and updates from our alliance partners.

More Information, videos, latest news: Visit our website – cansign.org.au. The site talks about our goals, who we are, how we started, News and Gallery of pic and videos of signs on display.

RECYCLING:

Your sign is a quality product and designed to last about 15 months in the harsh outdoors with depth, texture and colour pigments. The corflute is made of Polypropylene (PP) and specific councils and some commercial enterprises recover them and turn them into new products. e.g. Corex plastics in Melbourne. See <http://www.corex.net.au/services>. Consider approaching your council to ask for the same options.

We are actively researching options in other regions and cities and as we find more recycling and other reuse options we will keep you posted.

e.g. the NSW Palerang Council were recycling corflute before the Queanbeyan-Palerang Regional Council amalgamation, however at the moment they accept polypropylene but not in the form of corflute. This may change.

WHAT IF I AM CHALLENGED ABOUT MY SIGN FROM A CLIMATE DENIER?

This easy to read article in the ABC analysis news is a very insightful read that describes the language to use when talking climate change and how to understand the different groups of people that hear it and why some listen, and some don't. Deniers are 6% of the population and can be loud and sometimes bombastic, but people like yourself are in the 82% that want some immediate action. These figures were taken BEFORE the terrible fires of last summer, so these numbers have most likely changed.

As this article from Rebecca Huntley explains people can be grouped into 6 categories.

It groups the public into six different segments, varying in size and well differentiated in terms of their attitudes to climate change and their views about action.

- **The Alarmed:** This group is fully convinced of the reality and seriousness of climate change and already taking individual, consumer, and political action to address it.
- **The Concerned:** This group is also convinced that the globe is warming and that it's a serious problem, but have not yet engaged with the issue personally, including not always voting for political parties with strong climate policies.
- **The Cautious, the Disengaged and the Doubtful:** These groups represent different stages of understanding and acceptance of the problem. None are actively involved.
- **The Dismissive:** This group is very sure that climate change is not happening, and often actively involved as opponents of a national effort to reduce emissions. Some of them are in significant positions of power in government, industry and the media.

Alarmed **Concerned** **Cautious** **Disengaged** **Doubtful** **Dismissive**

Sometimes it feels that we might be sitting in a cluster of climate deniers but by hanging out a CANsign or two you are helping to take the opportunity to shift opinions.

Farmers and very ordinary day folk are now doing what you are doing and making a stand on global heating. Even 80+ year old farmers are now openly admitting that they have had it wrong and now believe the science. These people are the strongest of all and should be highly praised for having the courage to change their mind and openly tell their friends: they are the big influencers.

The key to this change is the wording to use as per Rebecca's article.

More information:

WHAT IS CANSIGN?: CANSign Inc is a Not-for-Profit body that was borne out of the 'paint it yellow' or show our Colours campaign in support of those who have been affected by recent bushfires. Many people on the NSW coast have painted their fences and gates with Climate Action Now (CAN) signs. Now people can buy a **Corflute CANSign** and just hang it up on a balcony, fence, or wherever instead of opening a yellow paint tin and testing out your sign writing skills. Whole towns and main streets are filled with these yellow signs making a strong statement to those in power.

KEEP POSITIVE NOT POLITICAL: This is not a political bashing exercise. Keep positive please. People are hurting - let's not make things worse by fighting. Try to squash political or negative comments if you can. Read Rebecca Huntley's article on words to use.

WHO IS BEHIND CANSIGN?: The team behind CANSign a part of a devoted grass roots campaign that sprang up from people like Rob Miller, dairy farmer from Milton and Jack Egan and others who lost their homes on the NSW South Coast this summer. Friends are helping out (like you). The ACF are also helping to pre-fund printing. This is not an ACF campaign nor a money-making exercise. The cost for the signs is mostly covering printing. The costs are certainly not covering the effort to run the campaign.

WHAT'S NEXT?: CANSign has alliances with a number of Climate Action Now (CAN) groups and we are doing things such as:-

* getting behind Zali Steagall's private members bill which will make a big difference. It was due in March 2020 but was been delayed due to Covid and is now back in Parliament under consideration. See www.climateactnow.com.au for information. Your sign will be part of that push and Zali already has 80,000 supporters.

* We help other CAN groups with their signage. We try to have our signs more professionally designed, last longer in UV, and be cheaper when bought through our services. Did you know there are over 70 CAN groups in Australia. The ACF have over 40 Community groups and a membership of 700,000 alone.

* We assist the ACF by setting up a Community sub-group called ACF Community Eden-Monaro where many of the CANSigns are displayed. We offer CANSign projects to towns in the region looking for a way to make a difference.

* Urging councils to take climate action by being joint signatories on open letters [such as this one to Eurobodalla Shire Council](#).

If you want to know more or make a comment on our services, feel free to email us at office@cansign.org.au